Delaware Township Tennis Club



Presented by Brant Switzler

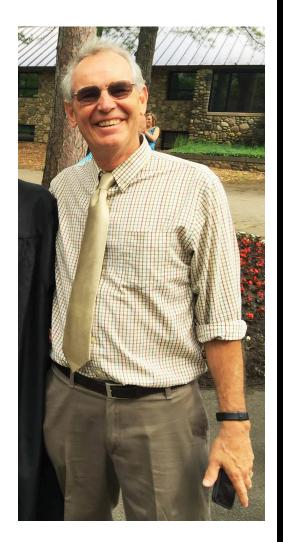
Brant Vaughan Switzler

- Delaware Township born and raised
- 20 years of total playing experience
- Highest career record wins at Hunterdon Central Regional High School
- 2013 Tennis Graduate from IMG Tennis Academy
- 1.5 years of Division I tennis at Monmouth University
- 1.5 years of Division II tennis at Flagler College
- 3 years professional playing experience
- 1.5 years coaching and playing at Mayotte-Hurst-Stevenson Tennis Academy
- 1.5 years experience as a High Performance Director at Nassau Tennis Club in Skillman, NJ
- 9 years total of freelance coaching experience
- Wins over multiple internationally ranked ATP players and nationally ranked NCAA players
- Notable students attending colleges such as UPenn, Columbia, Brown, Princeton, Emery, Duke, Rice and University of Houston
- Client base: professional tennis players, nationally/regionally ranked juniors, Division I – III players, adults, kids



C. Brant Switzler

- · Originally from Montclair, NJ
- Moved to Delaware Township in 1994
- 1965-1968- Head tennis pro and Head swim coach Chatham Fish & Game Club in Chatham, New Jersey
- 1968-1970- Head tennis pro and Head swim coach Orange Lawn Tennis Club in South Orange, New Jersey
- 1971-1974-Designed, opened, and operated The Racquets Club in Warren, New Jersey and the Brant Switzler Tennis Academy
- 1974-1978- Director of tennis for clubs on east coast including Binghamton Racket Club in Vestal, New York; Southington Racket Club in Southington, Connecticut; Reading Racket Club in Reading, Pennsylvania; Millburn Racket Club in Millburn, New Jersey; and The Racquets Club in Warren, New Jersey
- 1979-1982- Head tennis pro Copper Springs Tennis Club in Millington, New Jersey
- 1982-1985- Head tennis pro Hunterdon Tennis Center in Lebanon, New Jersey
- 1985-1994- Head tennis pro Sussex County Rackets Club in Sparta, New Jersey
- 1994-2000- Head tennis coach Hunterdon Central Regional High School in Flemington, New Jersey
- 1994-2000- Established and operated *Big Shots for Little Shots* in the Hunterdon Central sending district to boost the caliber of tennis
- 2015-2016- Head tennis coach Hunterdon Central Regional High School in Flemington, New Jersey
- Trained over 500 Nationally and World ranked players- Caroline Stoll 11 in World from NJ
- Only coach to have both New Jersey State singles boys and girls winners in the same academic year 1980-1981- Lisa Rosamilia, Joe Heldman
- Current boys tennis coach at Hunterdon Central



Angele Switzler

- Moved to Delaware Township in 1994
- 1990-1997- Ranked #3 Mixed Doubles Middle States
- 2002- Ranked #1 Women's open singles both New Jersey and the Middle States
- 2011 ranked nationally in Womens 45's singles #21, Women's team doubles #20, Womens 45's individual doubles #20
- Assisted C. Brant in coaching throughout their 25+ year marriage
- Detained by homeland security at the Federal Energy Regulatory Commission while protesting against the Penn East Pipeline



The Family Tennis Court



My Career

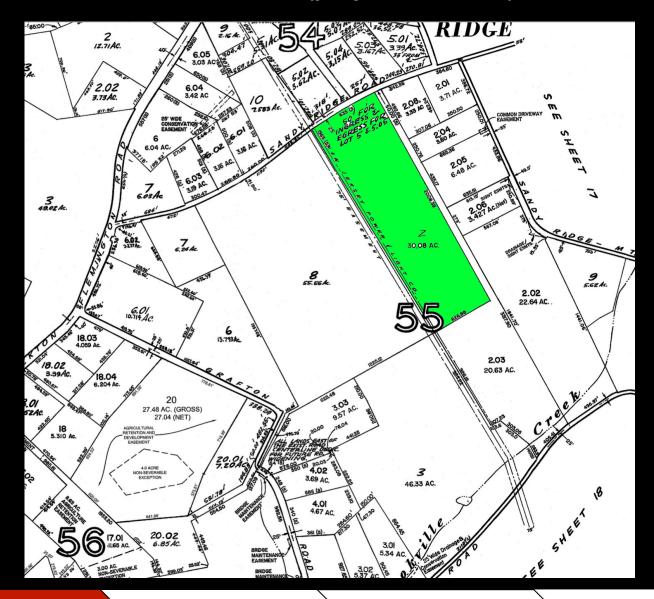
- Only possible because of readily accessible coaching and a facility for it
- Year-round tennis coaching costs about \$25,000 per year on the low end if you are competing to play for a college, as well as thousands of hours on court
- It costs even more in the North Eastern part of the USA because of a lack of good coaching, facilities, affordability, and the fact we cannot play outdoors for half of the year

Nassim Bouzaiene-Ayari

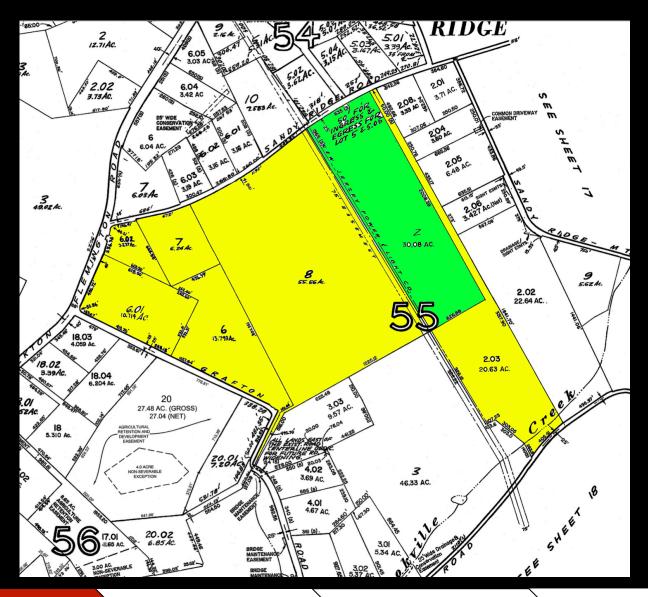
- 20+ year resident of Princeton, NJ
- 4+ years experience in finance industry
- Portfolio Manager at J.P Morgan Chase & Co.
- B.Sc. in Finance from Rutgers Business School
- Co-mentor at SCORE Mentors, a nonprofit resource partner of the US Small Business Administration (SBA), offering mentoring services and resources to start ups and small businesses.



Block 55, Lot 2 (proposed site lot)

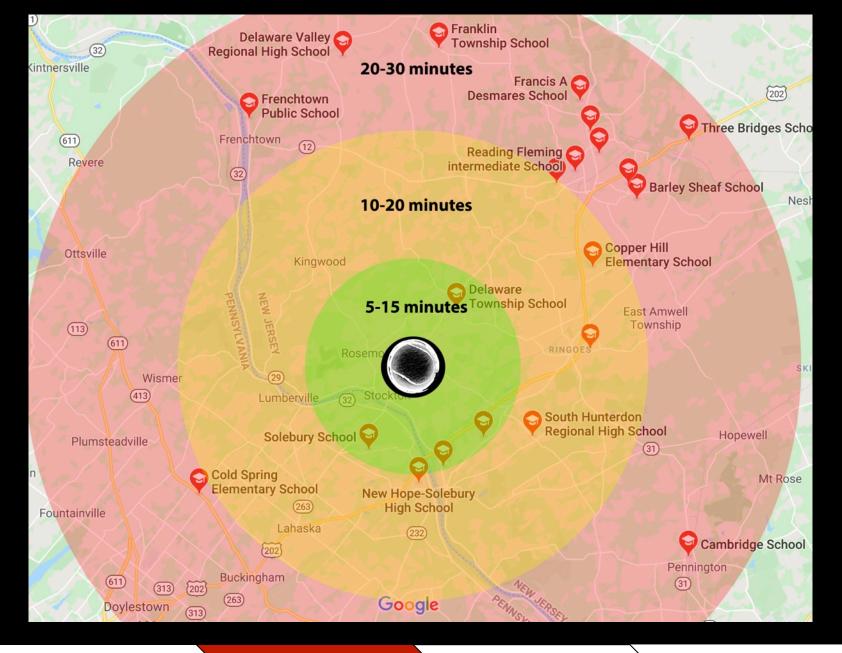


The Entire Family Farm



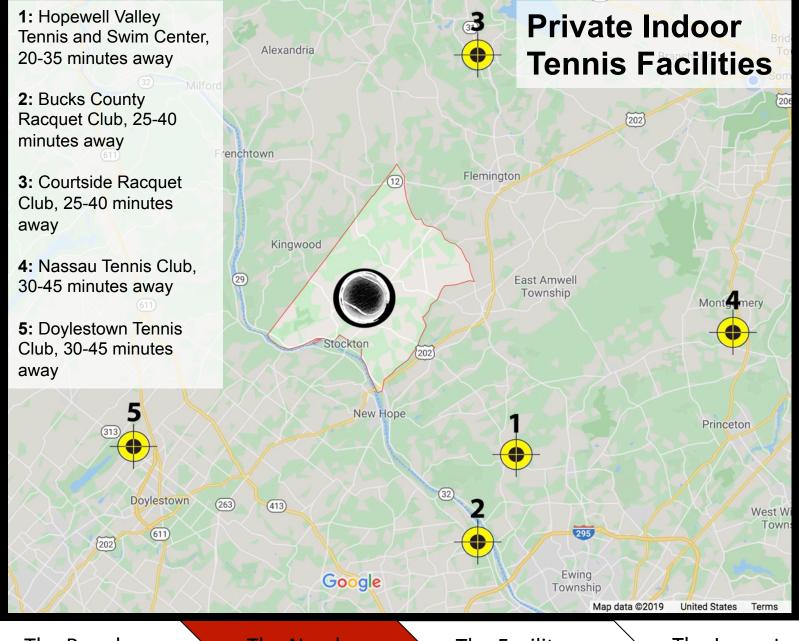
For Kids

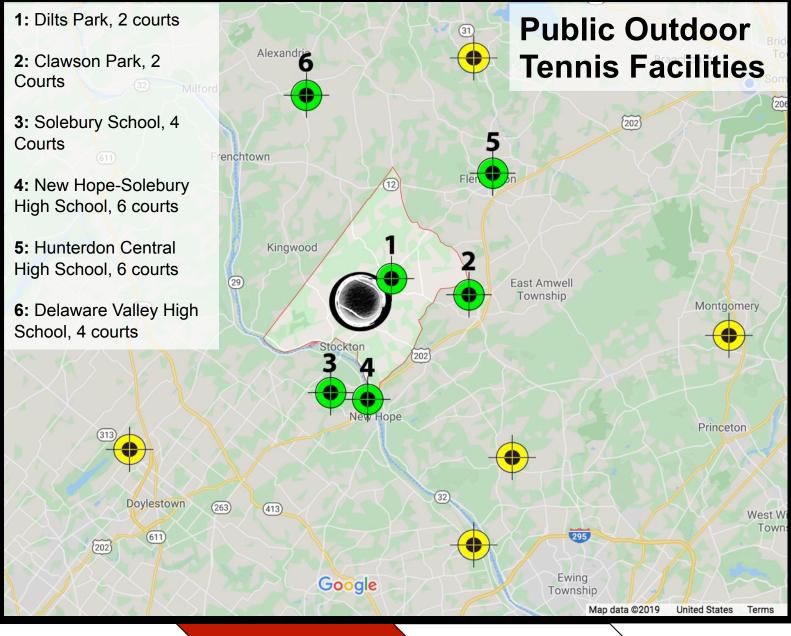
- DTAA intermittently supports soccer, basketball, baseball, cross country, field hockey and softball sports programs
- Current DTAA programs are men's basketball, co-ed volleyball, and co-ed soccer
- Current sports programs are skewed towards male athlete participation, Forbes ranks tennis the #1 most female friendly sport
- 5 of 6 current sports cannot be played during the winter in Delaware Township
- The closest indoor tennis facilities are 30+ minutes away for most residents
- Future generations will have added potential for more athletic scholarships to attend college
- Kids who play tennis will not feel alienated from the community



For Adults

- There are currently very limited opportunities for adult organized sports
- The closest places to even workout are 15-25 minutes away for most residents
- Most residents commute to work, leaving smaller windows for transporting them and their families to play tennis in surrounding facilities
- Many adults are interested in tennis, but there are too few indoor and outdoor courts available to receive any consistent coaching or practice





Dilts Park Courts





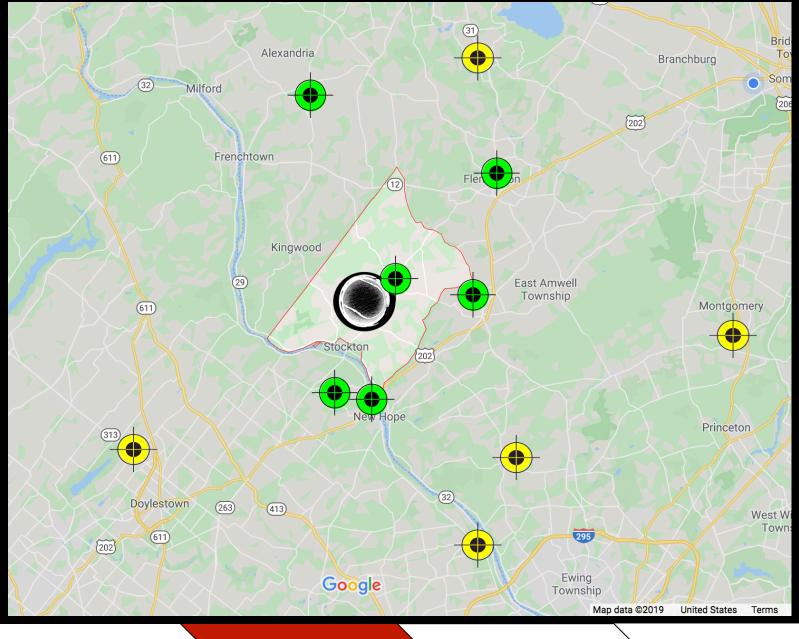
Dilts Park

- Existing courts have been in rough shape for years
- The Delaware Township Recreation Department is allocating funds to completely refurbish the Dilts Park facility this year
- There has not been a tennis rec program since the 1990's
- Over ten people have requested a tennis rec program be formed, but no one has been interested in running it
- I would love to run it, but I cannot straddle so many different locations, nor do existing tennis clubs support pros who pursue these kinds of opportunities
- Strong sport programs require year-round play
- Public and private programs feed in to one another

Clawson Park Courts







The People The Need The Facility The

The Impact

For Delaware Township

- This business develops a skill in clients, not just sales
- Other local businesses will benefit from increased exposure to new clients
- Tennis is a quiet sport and even more so indoors
- Tennis has been ranked the #1 most COVID friendly sport by the CDC
- The building will be architecturally identical to existing structures in Delaware Township
- The business will serve as auxiliary income to my family's farm, helping to keep the land within my family for generations to come

"I want Delaware Township to be a place where [my three daughters] may one day want to raise their own families. However, I am concerned that tax policies in New Jersey may make living here too expensive for younger generations to start families of their own."

-James Waltman, Mayor of Delaware Township

Architectural Inspiration









Architectural Inspiration



Courtside Racquet Club



Van Dolah Stables

Existing Horse Ring Structures Similar In Size to the Proposed Structure

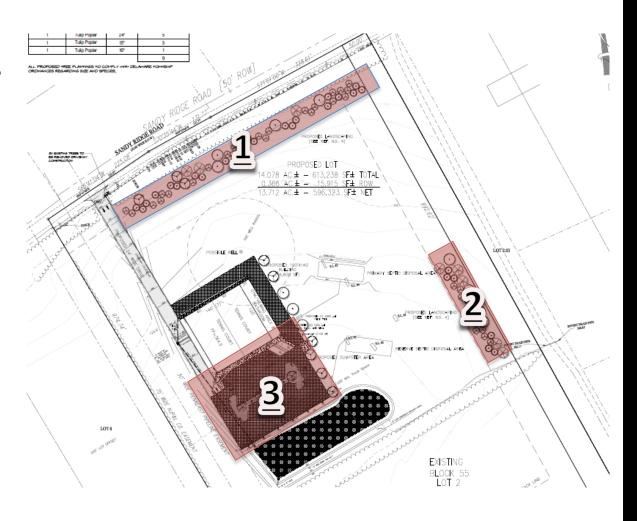


Usable Farmland During and After Subdivision and Construction



Collaborations with Neighbors

- 1: Addition road screening suggested by Mr. and Mrs. Hoffman
- 2: Additional screening in the field suggested by Mrs. Peacock
- 3: Minimal lumen lighting plan for parking lot suggested by Mr. and Mrs. Peck



Maximum Capacity Schedule

	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
8:00	12	12	12	12	12	8	8
8:30							
9:00						8	8
9:30	8	8	12	8	12		
10:00						16	8
10:30		8		8			
11:00	8		8		8		8
11:30		8		8			
12:00	8		8		8	16	8
12:30		8		8			
1:00	8		8		8		8
1:30		8		8			
2:00	8		8		8		8
2:30						16	
3:00	2	2	2	2	2		8
3:30							
4:00	16	2	16	2	16		8
4:30						16	
5:00		2		2			8
5:30							
6:00	16	16	16	16	16	8	8
6:30							
7:00						8	8
7:30							
8:00							

TYPE OF CLASS	NUMBER OF PEOPLE	INSTRUCTORS	
Adult Class:	2 to 6	1	
Court Rental:	1 to 4	0	
Private Lesson:	1	1	
Junior Clinic:	2 to 8	1	

Assumptions:

- Every class is completely full
- All rental courts are playing doubles
- All junior classes are peewee groups

Adult Tennis Programming Breakdown

- 2-6 players per class
- Generally occur between 8:00am-1:00pm September through June
- Generally occur between 10:00am-2:00pm July through August
- 1 instructor per class
- 2 classes can happen at the same time
- Maximum parking lot load: 2 courts (6 players) + 2 instructors = 14 occupants
- Maximum parking lot flow: 2 courts (6 players) 2 classes = 24 car movement, 12
 in and 12 out

Rented Time Programming Breakdown

- 1-4 players per court
- Can occur at any point throughout the day
- 0 instructors needed
- 2 courts can be used simultaneously
- Maximum parking lot load: 2 courts (4 player) + 0 instructors = 8 occupants
- Maximum parking lot flow: 2 courts (4 player) 2 rented = 16 car movement, 8 in and 8 out

Private Lesson Programming Breakdown

- 1 player per class
- Can occur at any point throughout the day
- 1 instructor per class
- 2 courts can be used simultaneously
- Maximum parking lot load: 2 courts (1 player) + 2 instructors = 4 occupants
- Maximum parking lot flow: 2 courts (1 player) 2 classes = 4 car movement, 2 in and two out

Peewee Junior Programming Breakdown

- 2-8 players per class
- Generally occurs between 4pm-8pm September June
- Can occur periodically throughout the day during the summer
- 1 instructors needed
- 2 courts can be used simultaneously
- Maximum parking lot load: 2 courts (8 player) + 2 instructors = **18 occupants**
- Maximum parking lot flow: 2 courts (8 player) 2 classes = 32 car movement, 16 in and 16 out

Performance Programming Breakdown

- 2-4 players per class
- Generally occurs between 4pm-8pm September June
- Can occur periodically throughout the day during the summer
- 1 instructors needed
- 2 courts can be used simultaneously
- Maximum parking lot load: 2 courts (4 player) + 2 instructors = 10 occupants
- Maximum parking lot flow: 2 courts (4 player) 2 classes = 16 car movement, 8 in and 8 out

Tournaments

There will NOT be tournaments held in this facility, it does not fulfill governing organization requirements

Maximum Capacity Schedule

	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
8:00	12	12	12	112	12	8	
8:30		12	12	12	12	0	0
9:00						8	8
9:30		8	12	8	12		
10:00						16	8
10:30		8		8		10	J
11:00	8	5	8	5	8		8
11:30		8		8			
12:00			8		8	16	8
12:30		8		8			
1:00			8		8		8
1:30		8		8			
2:00	8		8		8		8
2:30						16	
3:00	2	2	2	2	2		8
3:30							
4:00	16	2	16	2	16		8
4:30						16	
5:00		2		2			8
5:30							
6:00		16	16	16	16	8	8
6:30							
7:00						8	8
7:30							
8:00							

TYPE OF CLASS	NUMBER OF PEOPLE	INSTRUCTORS	
Adult Class:	2 to 6	1	
Court Rental:	1 to 4	0	
Private Lesson:	1	1	
Junior Clinic:	2 to 8	1	

Assumptions:

- Every class is completely full
- All rental courts are playing doubles
- All junior classes are peewee groups

Transitions Between Classes with >22 Cars

	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
8:00			12	12			1
8:30							
9:00						8	8
9:30	12	8	12	8	12		
10:00						16	8
10:30		8		8			
11:00	8		8		8		8
11:30		8		8			
12:00	8		8		8	16	8
12:30		8		8			
1:00	8		8		8		8
1:30		8		8			
2:00	8		8		8		8
2:30						16	
3:00	2	2	2	2	2		8
3:30							
4:00		2	16	2	16		8
4:30						16	
5:00		2		2			8
5:30							
6:00	16	16	16	16	16	8	8
6:30							
7:00						8	8
7:30							
8:00							

>22 Cars In the Lot

The maximum capacity schedule shows that there would be greater than 22 cars 10 out of 84 weekly operating hours, or 12% of the time.

Assumptions:

- Max capacity schedule, every class is full
- Everyone shows up in their own car, no car pooling
- Everyone shows up to their class a half hour early
- Everyone leaves their class a half hour late
- All junior classes are peewee classes

Average Schedule

	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
8:00		rues	Weu	Illuis	111	Jac	Juli
8:30							8
		2	8	2	12		٥
9:00		2	8	2	12		
9:30							_
10:00		2		2	_	8	4
10:30			10		12		
11:00		2		2			4
11:30							
12:00			8			8	
12:30					4		2
1:00							
1:30		8					2
2:00						8	
2:30							2
3:00	2	2	2	2	2		
3:30							2
4:00	2	16	2	10	8	6	
4:30							2
5:00	2		2				
5:30							2
6:00		8	6	6	4	8	
6:30							8
7:00							
7:30							
8:00							

TYPE OF CLASS	NUMBER OF PEOPLE	INSTRUCTORS	
Adult Class:	2 to 6	1	
Court Rental:	1 to 4	0	
Private Lesson:	1	1	
Junior Clinic:	2 to 8	1	

Assumptions:

- Not all classes will be full
- Mostly performance junior programs
- Some rented time will be singles play
- Usually there is open court time in the middle of the day M-F

Transitions Between Classes with >22 Cars

	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
8:00							
8:30							8
9:00	6	2	8	2	12		
9:30							
10:00		2		2		8	4
10:30	12		10		12		
11:00		2		2			4
11:30							
12:00	2		8			8	
12:30					4		2
1:00							
1:30		8					2
2:00						8	
2:30							2
3:00	2	2	2	2	2		
3:30							2
4:00	2	16	2	10	8	6	
4:30							2
5:00	2		2				
5:30							2
6:00	8	8	6	6	4	8	
6:30							8
7:00							
7:30							
8:00							

>22 Cars In the Lot

The average capacity schedule shows that there would be greater than 22 cars 2 out of 84 weekly operating hours, or 2% of the time.

Assumptions:

- Average schedule, some classes will not be full
- Everyone shows up in their own car, no car pooling
- Everyone shows up to their class a half hour early
- Everyone leaves their class a half hour late

The Impact

Delaware Township residents have not had an opportunity to take a serious part in tennis. New Jersey as a whole has fallen behind in tennis programming. This project strives to make quality tennis and sport in general more accessible and more affordable to our community.



